



**IPSERA**

## **IPSERA 2024**

### **Educator's Workshop**

**Sunday March 24<sup>th</sup>, 2024**

*Pontifical Catholic University of Rio de Janeiro (PUC-RIO)  
(Address: Rua Marquês de São Vicente, 225, Gávea – Rio de Janeiro)*

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09:00 –	<b>Conference Registration</b>
09:30 – 09:45	<b>Welcome and Opening</b> Leonardo Marques, Anni-Kaisa Kähkönen and Katia Picaud-Bello <i>Location: Plenary IAG</i>
09:45 – 10:45	<b>Celebrating 10<sup>th</sup> year anniversary of IPSERA Educator's workshop.</b> <b>Round table: Past and Future of Purchasing &amp; Supply Management Education.</b> <b><i>What has changed in 10 years?</i></b> Thomas Johnsen, Joe Miemczyk, George Zsidisin, Steve Kelly, Klaas Stek and Rhona Johnsen <i>Location: IAG5</i>
10:45 – 11:15	<b>Coffee Break</b>
11:15 – 12:45	<b>Session I: Teaching cases</b> Steve Kelly, Laurence Viale and Morgane Fritz <b>Alstom Rail Systems: challenges with controlling supplier innovations</b> François Constant <b>TAG HEUER Time never stops, why should we in procurement?</b> Murielle Francillette <i>Location: room IAG5</i>
12:45 – 13:45	<b>Lunch and networking</b>
13:45 – 14:15	<b>Session II: PSM role play Should we start deep seam mining?</b> Lisa Ellram and Hervé Legenvre
14:15 – 14:45	<b>Session III Embracing Experiential Learning: An Emerging Alternative for Active Classroom Engagement</b> Tracy Cheetham
14:45 – 15:15	<b>Research and Education projects PSM Lifelong Learning</b> Klaas Stek <i>Location: room IAG5</i>

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15:15 – 15:30

**Coffee Break**

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15:30 – 16:30

**Educator's Keynote**

***"How have innovation and sustainability influenced the development of purchasing and supply chain management education in Brazil?"***

Professor Susana Carla Farias Perreira

*Location:* Plenary IAG

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16:45 – 17:45

**Samba Workshop**

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18:00 – 22:00

**Welcome Cocktail Reception**

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