



**IPSERA**

## **IPSERA 2024**

### **Doctoral Workshop Sunday March 24<sup>th</sup>, 2024**

*Pontifical Catholic University of Rio de Janeiro (PUC-RIO)  
(Address: Rua Marquês de São Vicente, 225, Gávea – Rio de Janeiro)*

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09:00 –	<b>Conference Registration</b>
09:30 – 09:45	<b>Welcome and Opening</b> Leonardo Marques, Anni-Kaisa Kähkönen, Katia Picaud-Bello <i>Location: Plenary IAG</i>
09:45 – 10:45	<b>Keynote Speech</b> <i>“A process model for early career success”</i> Professor Mark Pagell <i>Location: Plenary IAG</i>
10:45 – 11:15	<b>Coffee Break</b>
11:15 – 12:45	<b>Doctoral Workshop: Session I</b> <i>Location: rooms IAG1, IAG2, IAG3, IAG4, Plenary IAG</i>
12:45 – 13:45	<b>Lunch and networking</b>
13:45 – 15:15	<b>Doctoral Workshop: Session II</b> <i>Location: IAG1, IAG2, IAG3, IAG4</i>
15:15 – 15:30	<b>Coffee Break</b>
15:30 – 16:30	<b>Educator’s Keynote</b> <i>“How have innovation and sustainability influenced the development of purchasing and supply chain management education in Brazil?”</i> Professor Susana Carla Farias Perreira <i>Location: Plenary IAG</i>
16:45 – 17:45	<b>Samba Workshop</b>
18:00 – 22:00	<b>Welcome Cocktail Reception</b>

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**IPSERA Doctoral  
Workshop 2024**

		Room IAG 1	Room IAG 2	Room IAG 3	Room IAG 4	Room Plenary IAG
<b>Session I</b>  <b>11:15 – 12:45</b>	<b>11:15–11:55</b> <i>Presentation</i>	<b>Santosh Bhandari</b> <i>“Contribution of green public procurement for sustainability in the education sector of Portugal”</i>	<b>Vlada Snyder</b> <i>“Moving beyond pragmatism: Sustainable supply chain legitimacy”</i>	<b>Calvin Klein</b> <i>“Fund it forward: A neo-configurational exploration of financing strategies in multi-tier supply chains”</i>	<b>Dominik Oehlschläger</b> <i>“Digital twins of customer demands: Enabling customer-driven supply management”</i>	<b>Peter Gaggl</b> <i>“Climate change impacts and their mitigation in public procurement: a municipal case study”</i>
	<i>Mentor</i>	Wendy Tate	Veronica Leon Bravo	Steven Carnovale	Robert Suurmond	Carmela Di Mauro
	<i>Discussant</i>	Yiselis Rodríguez Vignon	Seray Mirasçı	Basia Skudrzyk	Dielza Salihu	Guilherme Leite Saboya
	<b>12:00–12:45</b> <i>Presentation</i>	<b>Yiselis Rodríguez Vignon</b> <i>“Barriers and mitigation strategies for the development of solar energy in isolated regions of the Amazon”</i>	<b>Seray Mirasçı</b> <i>“Multi-tier supply chain resilience: integrating sustainability and risk management strategies”</i>	<b>Basia Skudrzyk</b> <i>“Building collaborative agri-food supply chains: Exploring farmer trust and the impact of the war in Ukraine”</i>	<b>Dielza Salihu</b> <i>“Integration of sustainable and environmentally efficient schemes in supply chain management in the digital age”</i>	<b>Guilherme Leite Saboya</b> <i>“Strategic business model with portfolio-based decision framework for sustainable energy transition in the oil and gas industry: A multimethod approach”</i>
	<i>Mentor</i>	Ewout Reitsma	Petra Hoffmann	Mohammad Eslami	Salomé Ruel	Mark Pagell
	<i>Discussant</i>	Santosh Bhandari	Vlada Snyder	Calvin Klein	Dominik Oehlschläger	Peter Gaggl
<b>12:45 – 13:45</b>	<b>Lunch and networking</b>					
<b>Session II</b>  <b>13:45 – 15:15</b>		Room IAG 1	Room IAG 2	Room IAG 3	Room IAG 4	
	<b>13:45–14:25</b> <i>Presentation</i>	<b>Mandana Emad</b> <i>“Circular business models – Exploring networks in start-ups and SMEs”</i>	<b>Kashif Shafiq</b> <i>“Modern slavery in the Pakistani textile and clothing supply chains”</i>	<b>Anne Jensby</b> <i>“A sustainable supply chain: The role of buyer-supplier relationships”</i>	<b>Lauri Kuula</b> <i>“Social and healthcare service delivery in Finnish municipalities – Efficient service delivery and contracting out practices”</i>	
	<i>Mentor</i>	Minttu Laukkanen	Amy Benstead	Albachiara Boffelli	Katrina Lintukangas	
	<i>Discussant</i>	Domenico Mecca	Sven-Anders Stegare	Justine Lambolez	Jeroen Arentsen	
	<b>14:30–15:15</b> <i>Presentation</i>	<b>Domenico Mecca</b> <i>“The systemic transition of value chains to the circular economy: a co-created measurement framework”</i>	<b>Sven-Anders Stegare</b> <i>“Procurement driven social sustainability”</i>	<b>Justine Lambolez</b> <i>“Buyer adoption of circular economy principles: impact on inter-organizational relations”</i>	<b>Jeroen Arentsen</b> <i>“The role of the purchasing function in the orchestration of innovation in product development projects at manufacturing companies”</i>	
	<i>Mentor</i>	Marco Formentini	Minelle Silva	Tommaso Calzolari	Thomas Johnsen	
<i>Discussant</i>	Mandana Emad	Kashif Shafiq	Anne Jensby	Lauri Kuula		